

300X300MM

# Floor

ceramic tiles



**WHITE HORSE CERAMIC INDUSTRIES SDN. BHD.**  
(Co. No. 199101006514 (216824-X))

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Scan QR Code



SEPT 2024  
CLC#300001

*Ultimate Quality,  
Timeless Design*



**WHITE HORSE**  
C E R A M I C

*Ultimate Quality,  
Timeless Design*

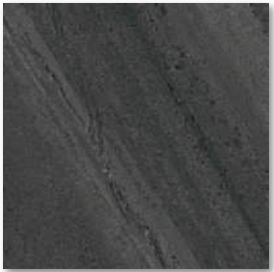


FLOOR WALL C30122

# MONTES SERIES

300mm x 300mm **M** Matt Finish, Glazed

- Ceramic
- Floor
- Wall
- V3 Variation



C30120 **M** (9 Faces)



C30121 **M** (9 Faces)



C30122 **M** (9 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |



FLOOR C30118

RENOVAR SERIES

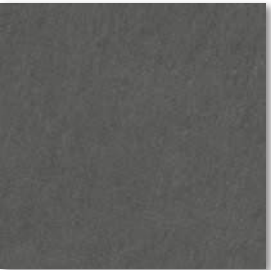
300mm x 300mm **M** Matt Finish, Glazed



C30115 **M** (1 Face)



C30116 **M** (1 Face)



C30117 **M** (1 Face)



C30118 **M** (1 Face)



C30119 **M** (1 Face)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |



FLOOR C30089 WALL S30026

ELCANTO SERIES  
300mm x 300mm  Gloss Finish, Glazed

-   
Ceramic
-   
Floor
-   
Wall
-   
Variation



C30088  (20 Faces)



C30089  (20 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |

NEW!





FLOOR C30086

RAYO SERIES

300mm x 300mm  Gloss Finish, Glazed



Ceramic



Floor



Wall



Variation



C30086  (12 Faces)



C30087  (12 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |

NEW!





FLOOR C30077

TRIANA SERIES  
300mm x 300mm  Gloss Finish, Glazed

-   
Ceramic
-   
Floor
-   
Wall
-   
Variation



C30077  (9 Faces)



C30078  (9 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1.645.40 |



FLOOR C30073

**COSTIERO SERIES**  
300mm x 300mm  Gloss Finish, Glazed

-   
Ceramic
-   
Floor
-   
Wall
-   
Variation



C30073  (6 Faces)



C30074  (6 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |





FLOOR C30071

CARRARA SERIES

300mm x 300mm  Gloss Finish, Glazed

-   
Ceramic
-   
Floor
-   
Wall
-   
Variation



C30071  (9 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |





FLOOR C30069

VOLAR SERIES

300mm x 300mm **M** Matt Finish, Glazed  
**PO** Phased Out Item, While stock last



C30068 **M** **PO**



C30069 **M**

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |



FLOOR C30063

CELULA SERIES  
300mm x 300mm M Matt Finish,Glazed

- Ceramic
- Floor
- Wall
- V2 Variation



C30063 M (2 Faces)



C30065 M (2 Faces)



C30066 M (2 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |





FLOOR C30060

**GRANOS SERIES**  
300mm x 300mm **M** Matt Finish, Glazed

- Ceramic
- Floor
- Wall
- V2  
Variation



C30058 **M** (6 Faces)



C30059 **M** (6 Faces)



C30060 **M** (6 Faces)



C30061 **M** (6 Faces)



C30062 **M** (6 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |





FLOOR C30032

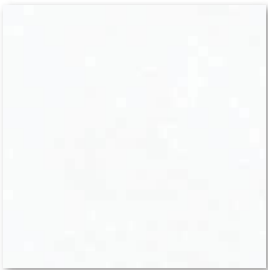
JAVEA SERIES

300mm x 300mm  Gloss Finish, Glazed

-  Ceramic
-  Floor
-  Wall
-  V2  
Variation



C30030  (6 Faces)



C30032  (6 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1.645.40 |





FLOOR C30027

BARROCO SERIES

300mm x 300mm

- Ceramic

Floor

Wall

V2 Variation
- G

Gloss Finish,Glazed
- PO

Phased Out Item, While stock last



C30027 

G

PO

 (6 Faces)



C30029 

G

PO

 (6 Faces)

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |



FLOOR C30020

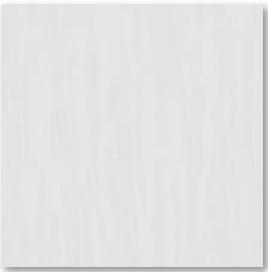
GABBRO SERIES

300mm x 300mm

**M** Matt Finish, Glazed

**PO** Phased Out Item, While stock last

- Ceramic
- Floor
- Wall
- V2  
Variation



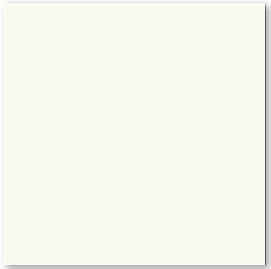
C30020 **M** **PO**

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |



FLOOR C30100

NORMAL SERIES Floor Tiles 300mm x 300mm G Gloss Finish, M Matt Finish, Glazed



C30100 G (1 Face)  
C30000 M



- Ceramic
- Floor
- Wall
- V2 Variation

| SIZE          | CARTON |      |       | PALLET |        |          |
|---------------|--------|------|-------|--------|--------|----------|
|               | pcs    | m²   | kg    | ctns   | m²     | kg       |
| 300mm x 300mm | 15     | 1.35 | 20.80 | 78     | 105.30 | 1,645.40 |

CARE AND MAINTENANCE FOR TILES

IMPORTANT POINTS TO REMEMBER

- Mops regularly with clean water for daily maintenance or generic detergent for routine cleaning.
- Avoid using highly abrasive materials such as scouring pads on glazed tiles as it might scratch and wear out the glaze.
- Wipe and clean away any spills on tiled surfaces to prevent scratching the glaze on tiles.
- Gently sweep away sand or debris on tiled surfaces as it can scratch the glaze on tiles.
- Do not drag heavy objects such as crates across floor which are laid with tiles not specified for heavy duty use.

ENSURING LASTING APPEAL

- Refrain from using cleaning agents which contain hydrofluoric compounds as they are damaging to surface of ceramic tiles.
- Follow carefully all manufacturer’s intructions on the application of cleaning agents, to ensure that maximum results are obtained and damage to the tile surface is minimized.



WHITE HORSE TEST REPORTS

| DIMENSIONS AND SURFACE QUALITY | CERAMIC TILES - GROUP BIla & BIb           |                                          | PHYSICAL PROPERTIES                            | CERAMIC TILES - GROUP BIla & BIb                                                                                                                                                                |                                          | CHEMICAL PROPERTIES                                                | CERAMIC TILES - GROUP BIla & BIb                                                        |                                          |
|--------------------------------|--------------------------------------------|------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------|
|                                | ISO 13006 Standard                         | White Horse Tiles (Test Result By SIRIM) |                                                | ISO 13006 Standard                                                                                                                                                                              | White Horse Tiles (Test Result By SIRIM) |                                                                    | ISO 13006 Standard                                                                      | White Horse Tiles (Test Result By SIRIM) |
| Length and Width               | ± 0.6% / ± 2.0mm                           | Passed                                   | Water Absorption                               | 3%<E≤6% (BIla)<br>6%<E≤10% (BIb)                                                                                                                                                                | 3%<E≤6% (BIla)<br>6%<E≤10% (BIb)         | Chemical Resistance To Household Chemical Of Glazed Tiles          | Minimum GB                                                                              | No Visible Effect (GA)                   |
| Thickness                      | ± 5% / ± 0.5mm                             | Passed                                   | Breaking Strength                              | Not Less Than 1000N (BIla)<br>Not Less Than 800N (BIb)                                                                                                                                          | Passed                                   | Chemical Resistance To Swimming Pool Salts Of Glazed Tiles         | Minimum GB                                                                              | No Visible Effect (GA)                   |
| Straightness of Sides          | ± 0.5% / ± 1.5mm                           | Passed                                   | Modulus of Rupture                             | Minimum 22N/mm² (BIla)<br>Minimum 18N/mm² (BIb)                                                                                                                                                 | Passed                                   | Chemical Resistance To Hydrochloric Acid (3%) Of Glazed Tiles      | GLA:<br>No Visible Effect<br><br>GLB:<br>Definite Change In Appearance                  | GLA - GLB                                |
| Rectangularity                 | ± 0.5% / ± 2.0mm                           | Passed                                   | Resistance to Deep Abrasion Of Unglazed Tiles  | N/A                                                                                                                                                                                             | N/A                                      | Chemical Resistance To Citric Acid (100g/l) Of Glazed Tiles        |                                                                                         | GLA - GLB                                |
| Flatness of Surface            | + 0.5% / ± 2.0mm                           | Passed                                   | Resistance to Surface Abrasion Of Glazed Tiles | Class 1:<br>Soft-Soled Footwear Without Scratching Dirt<br>Class 2:<br>Soft-Soled Footwear With Small Amounts Scratching Dirt<br>Class 3:<br>Normal Footwear With Small Amounts Scratching Dirt | Class 1 - 3                              | Chemical Resistance To Potassium Hydroxide (30g/l) Of Glazed Tiles | GLC:<br>Partial Or Complete Loss Of The Original Surface<br><br>Minimum Requirement GLB | GLA - GLB                                |
| Centre Curvature               |                                            |                                          |                                                |                                                                                                                                                                                                 |                                          |                                                                    |                                                                                         |                                          |
| Edge Curvature                 | ± 0.5% / ± 2.0mm                           | Passed                                   | Crazing Resistance                             | No Crazing Observed                                                                                                                                                                             | Passed                                   | Staining Resistance Test Of Glazed Tiles                           | Minimum Class 3                                                                         | Passed                                   |
| Warpage                        | ± 0.5% / ± 2.0mm                           | Passed                                   |                                                |                                                                                                                                                                                                 |                                          |                                                                    |                                                                                         |                                          |
| Surface Quality                | A minimum of 95% free from visible defects | Passed                                   |                                                |                                                                                                                                                                                                 |                                          |                                                                    |                                                                                         |                                          |

SHADE & TONALITIES

V1UNIFORMFROM TILE TO TILE

V1

Colour range and tonality within the same shade is fairly uniform from tile to tile.  
Minimal to zero difference among tiles from the same production run.

V2SLIGHTLY NOTICEABLEFROM TILE TO TILE

V2

Colour range and tonality within the same shade is slightly noticeable from tile to tile.  
Visibly distinguished difference in design or pattern with minimal change in colour tones.

V3MODERATELY NOTICEABLEFROM TILE TO TILE

V3

Colour range and tonality within the same shade is moderately noticeable from tile to tile.  
Visibly distinguished difference in design or pattern.

V4DISTINCTLY NOTICEABLEFROM TILE TO TILE

V4

Colour range and tonality within the same shade is distinctly noticeable from tile to tile.  
Random colour differences from tile to tile create the possibility of unique tile compositions.

- The accuracy of colours shown in this brochure is as close as the printing process will allow.
- The appearance of tiles featured in this brochure may differ from the actual items sold.
- The pictures are only illustrative of the tile combinations.
- All tiles are packed in accordance with the standard packing list. For special orders and custom sizes, tile products will be custom-packed based on quality and specification requested.
- White Horse Ceramic Industries Sdn. Bhd. reserves the right to amend the colour range or specifications of tiles at any time without notice.