WHITE HORSE CERAMIC INDUSTRIES SDN. BHD.
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TIS 2508-2555 (2012)
White Horse Ceramic (Thailand) Ltd.

EN 14411 : 2012
For internal floorings

CERT NO:MY97/09994

CERT NO: MY13/04375

SIRIM

2016-2020

2018 - 2021

Scan QR Code

JULY 2026
CEPS300001

300X300MM

porcelain

stone & granite *tiles*

Ultimate Quality,
Timeless Design

WHITE HORSE CERAMIC

HHR3007

BERGSTONE SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

NEW!

Porcelain | Floor | Wall | V3 Variation

HHR3006 M (12 Faces)

HHR3007 M (12 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30506

ANTICO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain · Floor · Wall · V3 Variation

H30506 M

(15 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 15 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

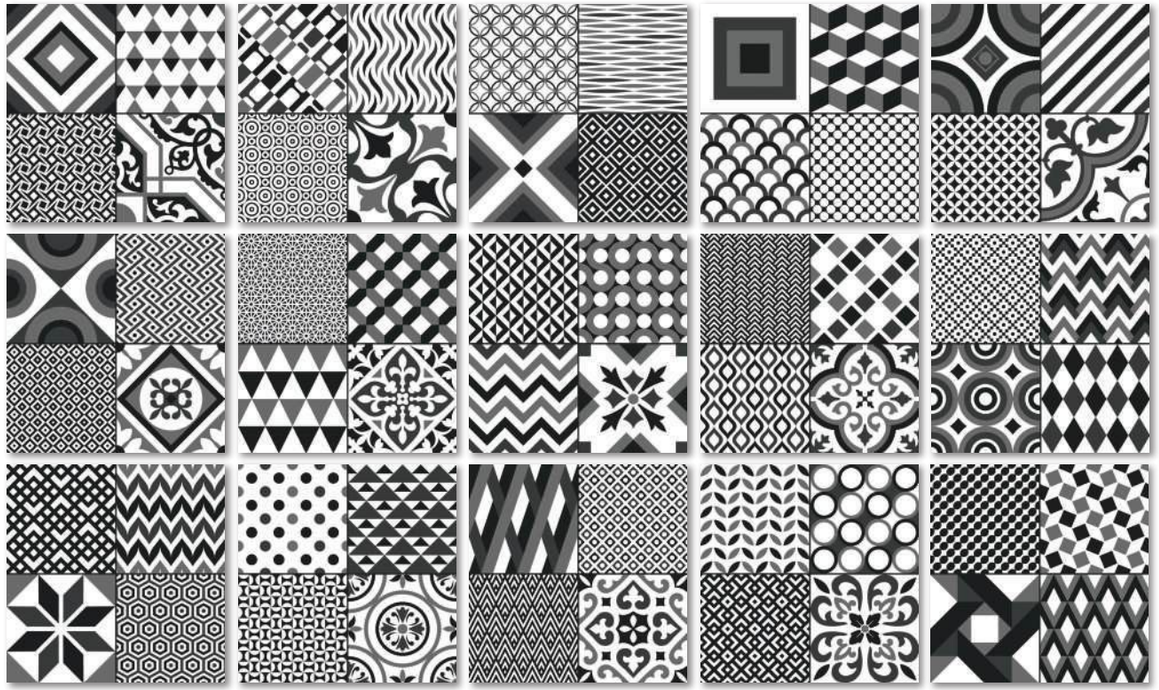
SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30505

ESTETICO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain Floor Wall V2 Variation



H30505 M

(15 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 15 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

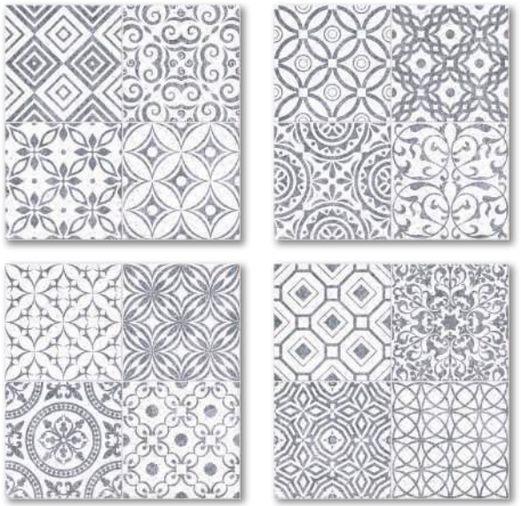
SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30502 H63104

MOTIVO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain | Floor | Wall | V2 Variation



H30502 M (4 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 4 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

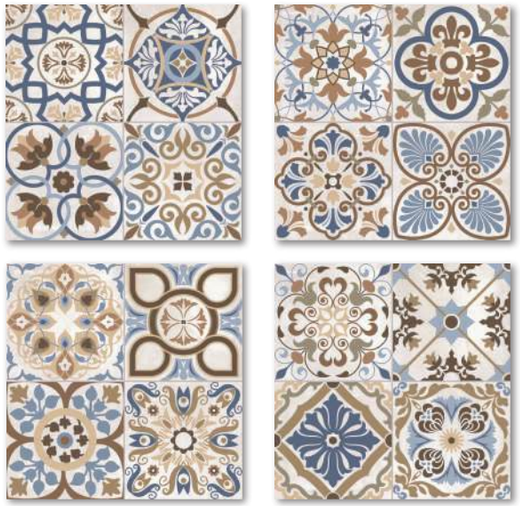
SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30501

MOROCCAN SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain Floor Wall V2 Variation



H30501 M (4 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 4 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

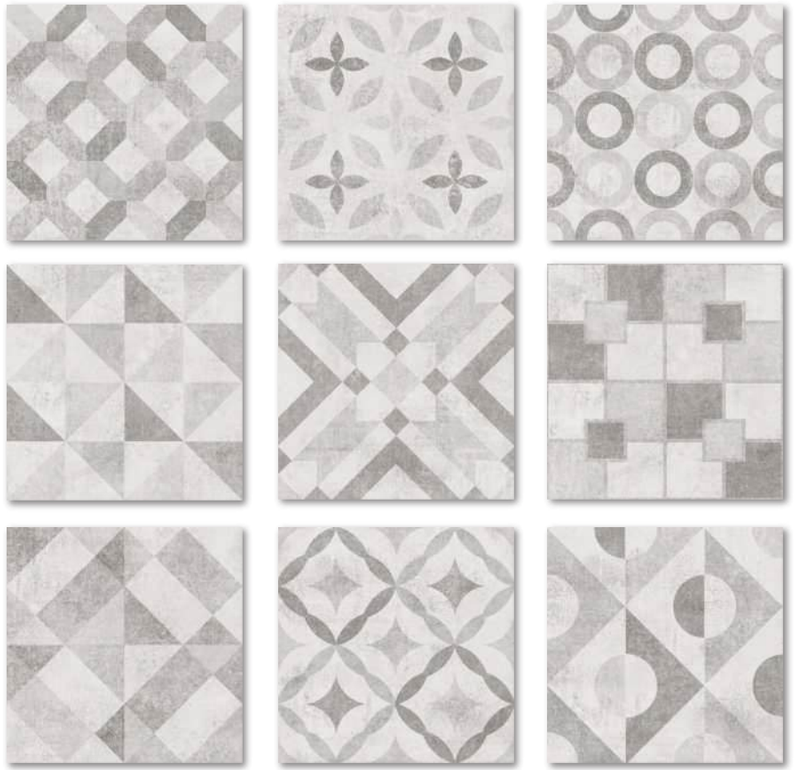
SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

WALL **H30500**

MODELLO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain | Floor | Wall | V2 Variation



H30500 M (9 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 9 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30252

COSTIERO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain Floor Wall V2 Variation

H30252 M (9 Faces)

H30255 M (9 Faces)

H30256 M (9 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

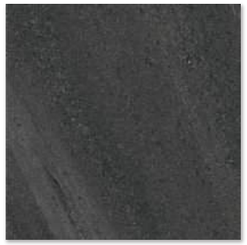
H30184

MONTES SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

NEW!

Porcelain Floor Wall V3 Variation



H30182 M (9 Faces)

H30183 M (9 Faces)

H30184 M (9 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30153

AVANOS SERIES *Porcelain Stone Tiles*

300mm x 300mm S Structure Finish, Glazed PO Phased Out Item While Stock Last

Porcelain Floor Wall V2 Variation

H30153 S PO (2 Faces)

H30154 S PO (2 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30132W

BENE SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed PO Phased Out Item While Stock Last

Porcelain Floor Wall V2 Variation

H30131W M PO R11 (1 Face)

H30132W M PC R11 (1 Face)

H30133W M PO R11 (1 Face)

H30134W M PO R11 (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30058

ELCANTO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

NEW!

Porcelain Floor Wall V3 Variation

H30058 M (18 Faces)

H30059 M (18 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30045 H30043 DECOR H30505

SUCINTO SERIES *Porcelain Stone Tiles*

300mm x 300mm M Matt Finish, Glazed

Porcelain · Floor · Wall · V2 Variation

H30041 M (1 Face)

H30043 M (1 Face)

H30044 M (1 Face)

H30045 M (1 Face)

H30047 M (1 Face)

H30049 M (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

H30026

GRAVINA SERIES *Porcelain Stone Tiles*

300mm x 300mm S Structure Finish, Glazed

Porcelain Floor Wall V3 Variation

H30026 S (15 Faces)

H30027 S (15 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

MSE3002

ETERNO SERIES *Porcelain Stone Tiles*

300mm x 300mm S Structure Finish, Glazed PO Phased Out Item While Stock Last

Porcelain Floor Wall V2 Variation

MSE3001 S PO (1 Face)

MSE3002 S (1 Face)

MSE3003 S (1 Face)

MSE3004 S (1 Face)

MSE3005 S (1 Face)

MSE3006 S PO (1 Face)

MSE3010 S PO (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	23.55	78	105.30	1,859.90

HN30235

SEATLE STONE SERIES *Porcelain Granite Tiles*

300mm x 300mm S Structure Finish, Glazed PO Phased Out Item While Stock Last

Porcelain Floor Wall V2 Variation

HN30230 S PO (1 Face)

HN30235 S (1 Face)

HN30236 S (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	23.81	78	105.30	1,880.18

3012M

HOMOGENEOUS *Porcelain Stone Tiles*

75mm x 200mm & 300mm x 300mm M Matt Finish, Glazed, G Gloss Finish, Glazed.

Porcelain · Floor · Wall · V2 Variation

3001M (1 Face)

3011 / 3011M (1 Face)

3012M (1 Face)

3013 / 3013M (1 Face)

3037M (1 Face)

3051 / 3051M (1 Face)

STEP NOSING (75mm x 200mm)

ST1011

ST1012

ST1013

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
75mm x 200mm (M)	50	0.80	14.00	100	80.00	1,422.00
300mm x 300mm (G)	15	1.35	24.40	78	105.30	1,926.00
300mm x 300mm (M)	15	1.35	23.60	78	105.30	1,863.80

SIZE	SURFACE	01	11	12	13	37	51
75MM X 200MM	MATT M		•	•	•		
300MM X 300MM	MATT M	•	•	•	•	•	•
300MM X 300MM	GLOSS G		•		•		•

CARE AND MAINTENANCE FOR TILES

IMPORTANT POINTS TO REMEMBER

- *Mops regularly with clean water for daily maintenance or generic detergent for routine cleaning.*
- *Avoid using highly abrasive materials such as scouring pads on glazed tiles as it might scratch and wear out the glaze.*
- *Wipe and clean away any spills on tiled surfaces to prevent scratching the glaze on tiles.*
- *Gently sweep away sand or debris on tiled surfaces as it can scratch the glaze on tiles.*
- *Do not drag heavy objects such as crates across floor which are laid with tiles not specified for heavy duty use.*

ENSURING LASTING APPEAL

- *Refrain from using cleaning agents which contain hydrofluoric compounds as they are damaging to surface of ceramic tiles.*
- *Follow carefully all manufacturer's intructions on the application of cleaning agents, to ensure that maximum results are obtained and damage to the tile surface is minimized.*

WHITE HORSE TEST REPORTS

DIMENSIONS AND SURFACE QUALITY	PORCELAIN TILES - GROUP BIa	
	ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)
Length and Width	±0.6% /±2.0mm **(Non- Rectified)** ±0.3% /±1.0mm **(Rectified)**	Passed
Thickness	±5% /± 0.5mm	Passed
Straightness of Sides	±0.5% / ±1.5mm **(Non- Rectified)** ±0.3% / ±0.8mm **(Rectified)**	Passed
Rectangularity	±0.5% / ±2.0mm **(Non- Rectified)** ±0.3% / ±1.5mm **(Rectified)**	Passed
Flatness of Surface – Centre Curvature / Edge Curvature / Warpage	±0.5% / ±2.0mm **(Non- Rectified)** ±0.4% / ±1.8mm **(Rectified)**	Passed
Surface Quality	A minimum of 95% free from visible defects	Passed

PHYSICAL PROPERTIES	PORCELAIN TILES - GROUP BIa	
	ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)
Water Absorption	Maximum 0.5%	Passed
Breaking Strength	Not Less Than 1300N	
Modulus of Rupture	Minimum 35N/mm²	
Resistance to Deep Abrasion of Unglazed Tiles	**NIL**	
Resistance to Surface Abrasion of Glazed Tiles	**Class 3:** For normal footwear with small amounts of scratching dirt. **Class 4:** For regular traffic with some scratching dirt	Class 3
Crazing Resistance	No Crazing Observed	Passed

CHEMICAL PROPERTIES	PORCELAIN TILES - GROUP BIa	
	ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)
Chemical Resistance To Household Chemical Of Glazed Tiles	**Class GA(V):** No visible effect **Class GB(V):** Definite change in appearance **Class GC(V):** Partial or complete loss of the original surface **Minimum Class GB(V)**	**No visible effect GA(V)**
Chemical Resistance To Swimming Pool Salts Of Glazed Tiles		
Chemical Resistance To Hydrochloric Acid (3%) Of Glazed Tiles	**Class GLA(V):** No visible effect **Class GLB(V):** Definite change in appearance **Class GLC(V):** Partial or complete loss of the original surface	**No visible effect GLA(V)**
Chemical Resistance To Citric Acid (100g/l) Of Glazed Tiles		
Chemical Resistance To Potassium Hydroxide (30g/l) Of Glazed Tiles		
Staining Resistance Test Of Glazed Tiles	Minimum Class 3	Passed

SHADE & TONALITIES

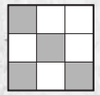
V1 UNIFORM FROM TILE TO TILE

V1

Colour range and tonality within the same shade is fairly uniform from tile to tile.

Minimal to zero difference among tiles from the same production run.

V2 SLIGHTLY NOTICEABLE FROM TILE TO TILE

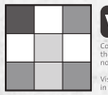


V2

Colour range and tonality within the same shade is slightly noticeable from tile to tile.

Visibly distinguished difference in design or pattern with minimal change in colour tones.

V3 MODERATELY NOTICEABLE FROM TILE TO TILE



V3

Colour range and tonality within the same shade is moderately noticeable from tile to tile.

Visibly distinguished difference in design or pattern.

V4 DISTINCTLY NOTICEABLE FROM TILE TO TILE

V4

Colour range and tonality within the same shade is distinctly noticeable from tile to tile.

Random colour differences from tile to tile create the possibility of unique tile compositions.

- The accuracy of colours shown in this brochure is as close as the printing process will allow.
- The appearance of tiles featured in this brochure may differ from the actual items sold.
- The pictures are only illustrative of the tile combinations.
- All tiles are packed in accordance with the standard packing list. For special orders and custom sizes, tile products will be custom-packed based on quality and specification requested.
- White Horse Ceramic Industries Sdn. Bhd. reserves the right to amend the colour range or specifications of tiles at any time without notice.