

300X300MM

porcelain

stone & granite *tiles*



WHITE HORSE
CERAMIC



WHITE HORSE CERAMIC INDUSTRIES SDN. BHD.
(Co. No. 199101006514 (216824-X))

📍 PLO 464, Jalan Gangsa, Kawasan Perindustrian Pasir Gudang,
81700 Pasir Gudang, Johor. Malaysia.

☎ (607)253 5300

✉ whcib@whitehorse.com.my

☎ (607)251 8855

🌐 www.whitehorse.com.my

Scan QR Code



JULY 2026
CEPS300001

*Ultimate Quality,
Timeless Design*



WHITE HORSE
CERAMIC



HHR3007

BERGSTONE SERIES *Porcelain Stone Tiles*
300mm x 300mm **M** Matt Finish, Glazed



NEW!



HHR3006 **M** (12 Faces)



HHR3007 **M** (12 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30506

ANTICO SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed



H30506 **M** (15 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 15 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

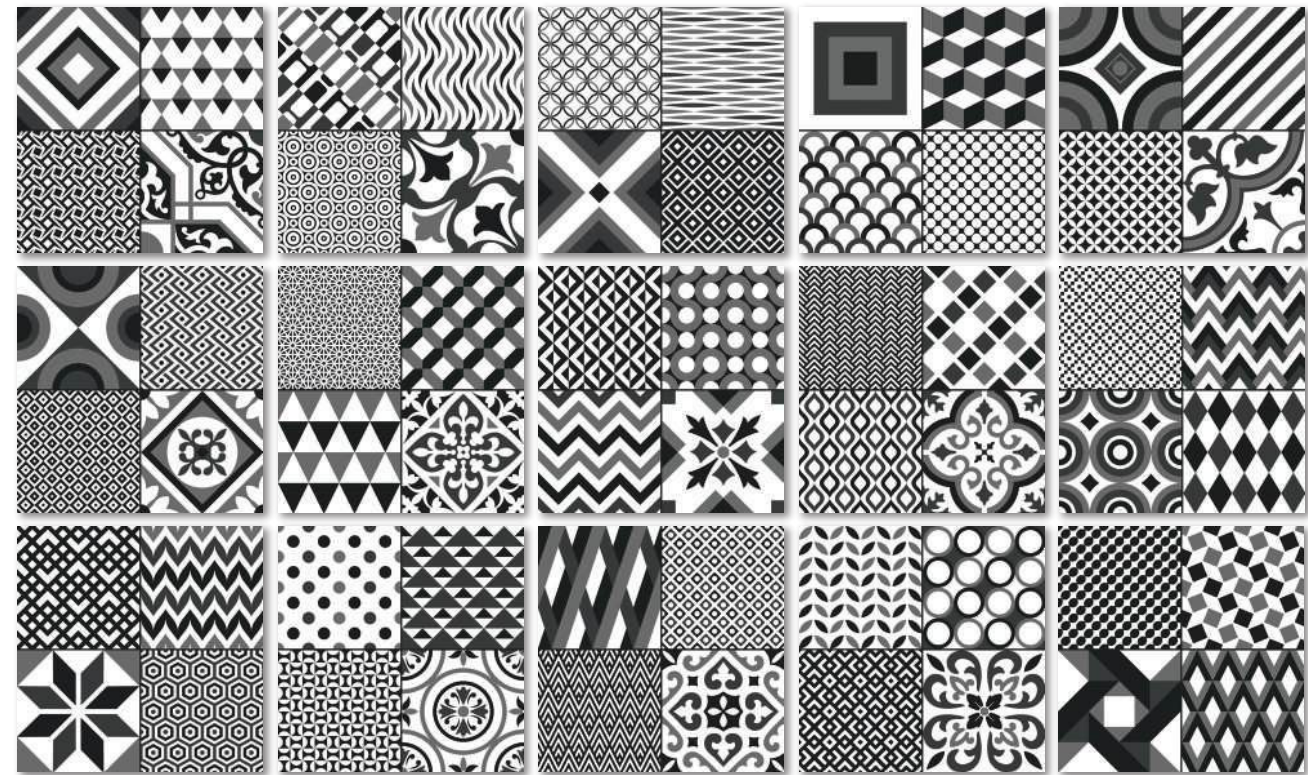


H30505

ESTETICO SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed

- Porcelain
- Floor
- Wall
- V2



H30505 **M**

(15 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 15 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

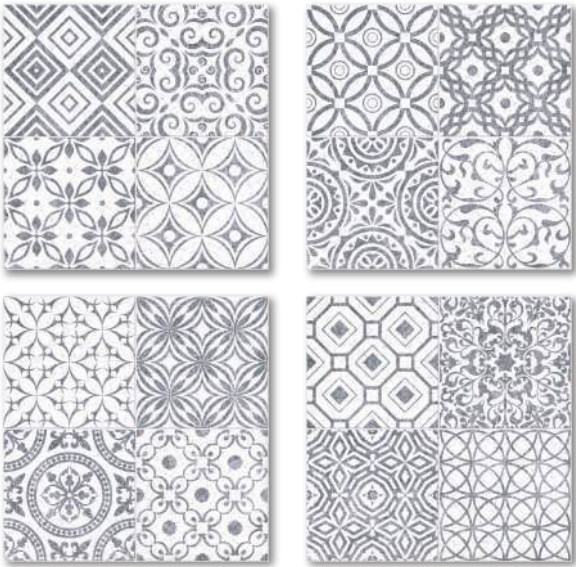
SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30502 H63104

MOTIVO SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed



H30502 **M**

(4 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 4 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10

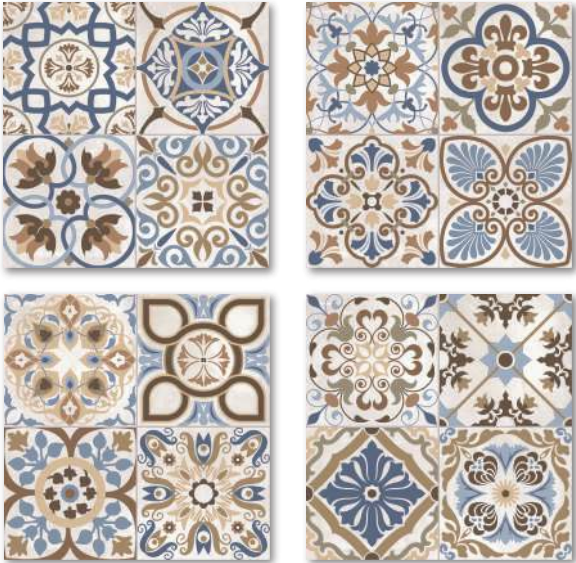


H30501

MOROCCAN SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed

- Porcelain
- Floor
- Wall
- V2
Variation



H30501 **M**

(4 Faces)

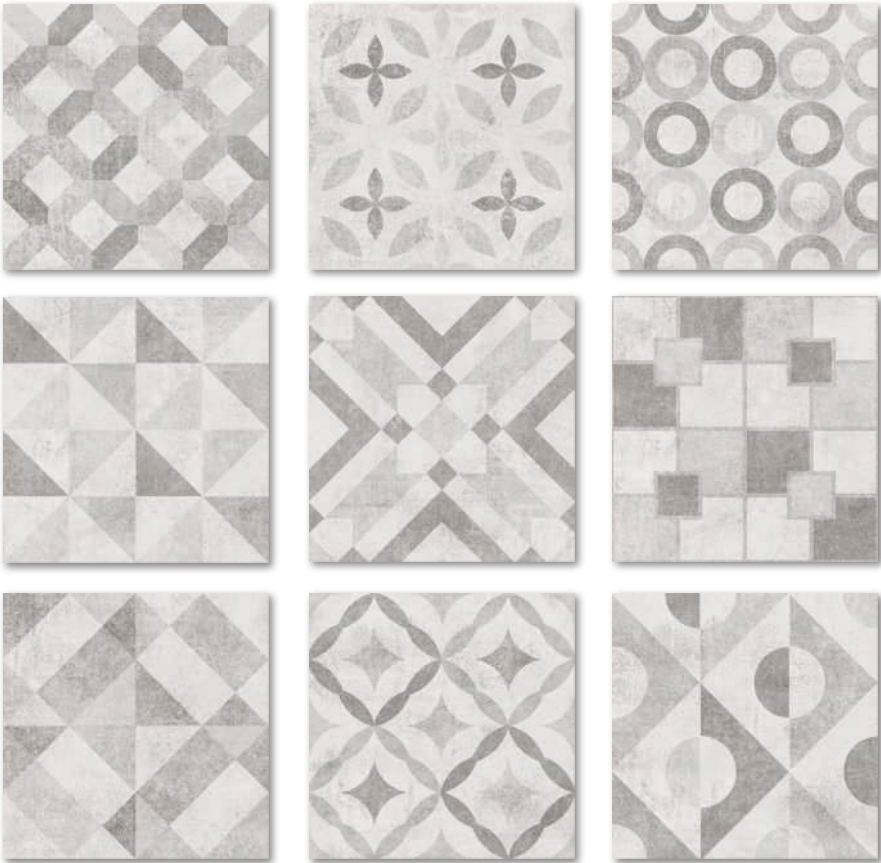
Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 4 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



WALL H30500

MODELLO SERIES *Porcelain Stone Tiles*
300mm x 300mm **M** Matt Finish, Glazed



H30500 **M**

(9 Faces)

Disclaimer: While we work to ensure that all tiles under this series are correct and consistent in design, on occasion, each tile packaging of 15 tiles may feature a random design that may be different than that shown in our brochure. As this tile series offers 9 random design combinations, the manufacturer assumes no liability for inaccuracies or misstatements about our tile products.

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30252

COSTIERO SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed



H30252 **M** (9 Faces)



H30255 **M** (9 Faces)



H30256 **M** (9 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



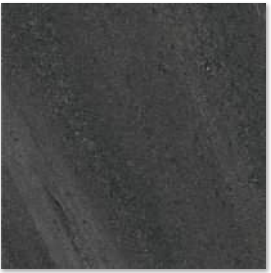
H30184

MONTES SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed



NEW!



H30182 **M** (9 Faces)



H30183 **M** (9 Faces)



H30184 **M** (9 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30153

AVANOS SERIES *Porcelain Stone Tiles*

300mm x 300mm **S** Structure Finish, Glazed **PO** Phased Out Item While Stock Last



H30153 **S** **PO** (2 Faces)



H30154 **S** **PO** (2 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30132W

BENE SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed **PO** Phased Out Item While Stock Last



H30131W **M** **PO** **R11** (1 Face)



H30132W **M** **PO** **R11** (1 Face)



H30133W **M** **PO** **R11** (1 Face)



H30134W **M** **PO** **R11** (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30058

ELCANTO SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed

- Porcelain
- Floor
- Wall
- V3 Variation

NEW!



H30058 **M** (18 Faces)



H30059 **M** (18 Faces)

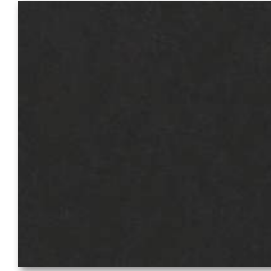
SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



H30045 H30043 DECOR H30505

SUCINTO SERIES *Porcelain Stone Tiles*

300mm x 300mm **M** Matt Finish, Glazed



H30041 **M** (1 Face)



H30043 **M** (1 Face)



H30044 **M** (1 Face)



H30045 **M** (1 Face)



H30047 **M** (1 Face)



H30049 **M** (1 Face)

SIZE	CARTON			PALLET		
	pcs	m ²	kg	ctns	m ²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



GRAVINA SERIES *Porcelain Stone Tiles*
300mm x 300mm **S** Structure Finish, Glazed



H30026 **S** (15 Faces)



H30027 **S** (15 Faces)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	24.45	78	105.30	1,930.10



MSE3002

ETERNO SERIES *Porcelain Stone Tiles*

300mm x 300mm **S** Structure Finish, Glazed **PO** Phased Out Item While Stock Last



MSE3001 **S** **PO** (1 Face)



MSE3002 **S** (1 Face)



MSE3003 **S** (1 Face)



MSE3004 **S** (1 Face)



MSE3005 **S** (1 Face)



MSE3006 **S** **PO** (1 Face)



MSE3010 **S** **PO** (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	23.55	78	105.30	1,859.90



HN30235

SEATTLE STONE SERIES *Porcelain Granite Tiles*
300mm x 300mm **S** Structure Finish, Glazed **PO** Phased Out Item While Stock Last



HN30230 **S** **PO** (1 Face)



HN30235 **S** (1 Face)



HN30236 **S** (1 Face)

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
300mm x 300mm	15	1.35	23.81	78	105.30	1,880.18



3012M

HOMOGENEOUS *Porcelain Stone Tiles*

75mm x 200mm & 300mm x 300mm **M** Matt Finish, Glazed, **G** Gloss Finish, Glazed.



3011 / 3011M (1 Face)



3012M (1 Face)



3013 / 3013M (1 Face)



3037M (1 Face)



3051 / 3051M (1 Face)

STEP NOSING



75mm x 200mm

SIZE	CARTON			PALLET		
	pcs	m²	kg	ctns	m²	kg
75mm x 200mm (M)	50	0.80	14.00	100	80.00	1,422.00
300mm x 300mm (G)	15	1.35	24.40	78	105.30	1,926.00
300mm x 300mm (M)	15	1.35	23.60	78	105.30	1,863.80

SIZE	SURFACE	11	12	13	37	51
75MM X 200MM	MATT M	•	•	•		
300MM X 300MM	MATT M	•	•	•	•	•
300MM X 300MM	GLOSS G	•		•		•

CARE AND MAINTENANCE FOR TILES

IMPORTANT POINTS TO REMEMBER

- Mops regularly with clean water for daily maintenance or generic detergent for routine cleaning.
- Avoid using highly abrasive materials such as scouring pads on glazed tiles as it might scratch and wear out the glaze.
- Wipe and clean away any spills on tiled surfaces to prevent scratching the glaze on tiles.
- Gently sweep away sand or debris on tiled surfaces as it can scratch the glaze on tiles.
- Do not drag heavy objects such as crates across floor which are laid with tiles not specified for heavy duty use.

ENSURING LASTING APPEAL

- Refrain from using cleaning agents which contain hydrofluoric compounds as they are damaging to surface of ceramic tiles.
- Follow carefully all manufacturer's instructions on the application of cleaning agents, to ensure that maximum results are obtained and damage to the tile surface is minimized.

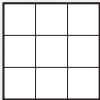


WHITE HORSE TEST REPORTS

DIMENSIONS AND SURFACE QUALITY		PORCELAIN TILES - GROUP BIa		PHYSICAL PROPERTIES	PORCELAIN TILES - GROUP BIa		CHEMICAL PROPERTIES	PORCELAIN TILES - GROUP BIa	
		ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)		ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)		ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)
Length and Width		±0.6% / ±2.0mm (Non-Rectified) ±0.3% / ±1.0mm (Rectified)	Passed	Water Absorption	Maximum 0.5%	Passed	Chemical Resistance To Household Chemical Of Glazed Tiles	Class 6A(V): No visible effect Class 6B(V): Definite change in appearance	No visible effect 6A(V)
Thickness		±5% / ± 0.5mm	Passed	Breaking Strength	Not Less Than 1300N		Chemical Resistance To Swimming Pool Salts Of Glazed Tiles	Class 6B(V): Partial or complete loss of the original surface Minimum Class 6B(V)	
Straightness of Sides		±0.5% / ±1.5mm (Non-Rectified) ±0.3% / ±0.8mm (Rectified)	Passed	Modulus of Rupture	Minimum 35N/mm²		Chemical Resistance To Hydrochloric Acid (3%) Of Glazed Tiles	Class 6LA(V): No visible effect	No visible effect 6LA(V)
Rectangularity		±0.5% / ±2.0mm (Non-Rectified) ±0.3% / ±1.5mm (Rectified)	Passed	Resistance to Deep Abrasion of Unglazed Tiles	NIL		Chemical Resistance To Citric Acid (100g/l) Of Glazed Tiles	Class 6LB(V): Definite change in appearance	
Fitness of Surface	Centre Curvature	±0.5% / ±2.0mm (Non-Rectified)	Passed	Resistance to Surface Abrasion of Glazed Tiles	Class 3: For normal footwear with small amounts of scratching dirt. Class 4: For regular traffic with some scratching dirt	Class 3	Chemical Resistance To Potassium Hydroxide (30g/l) Of Glazed Tiles	Class 6LC(V): Partial or complete loss of the original surface	
	Edge Curvature	±0.4% / ±1.8mm (Rectified)							
Warpage									
Surface Quality		A minimum of 95% free from visible defects	Passed	Crazing Resistance	No Crazing Observed	Passed	Staining Resistance Test Of Glazed Tiles	Minimum Class 3	Passed

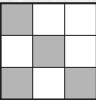
SHADE & TONALITIES

V1 UNIFORM
FROM TILE TO TILE



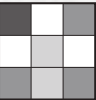
V1
Colour range and tonality within the same shade is fairly uniform from tile to tile.
Minimal to zero difference among tiles from the same production run.

V2 SLIGHTLY NOTICEABLE
FROM TILE TO TILE



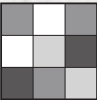
V2
Colour range and tonality within the same shade is slightly noticeable from tile to tile.
Visibly distinguished difference in design or pattern with minimal change in colour tones.

V3 MODERATELY NOTICEABLE
FROM TILE TO TILE



V3
Colour range and tonality within the same shade is distinctly noticeable from tile to tile.
Visibly distinguished difference in design or pattern.

V4 DISTINCTLY NOTICEABLE
FROM TILE TO TILE



V4
Colour range and tonality within the same shade is distinctly noticeable from tile to tile.
Random colour differences from tile to tile create the possibility of unique tile compositions.

- The accuracy of colours shown in this brochure is as close as the printing process will allow.
- The appearance of tiles featured in this brochure may differ from the actual items sold.
- The pictures are only illustrative of the tile combinations.
- All tiles are packed in accordance with the standard packing list. For special orders and custom sizes, tile products will be custom-packed based on quality and specification requested.
- White Horse Ceramic Industries Sdn. Bhd. reserves the right to amend the colour range or specifications of tiles at any time without notice.